



REACH 100,000 EAGER SHOPPERS

The 2012 Valentines Day Gift and Event Guide

This Valentines Day resource will be jam packed with gift ideas, shopping and dining specials, events and ways to celebrate the day.



Advertise and promote your business, event or Valentines Day message to the residents in your community. This special four-color editorial and advertising section will run in the Laguna Beach Independent and the Newport Beach Independent with a combined circulation of 35,000 copies!

Laguna Beach Independent

NEWPORT BEACH
Independent
"For Locals, by Locals"

Highlights

- Distribution in both the Laguna Beach Independent and the Newport Beach Independent newspapers
 - Stand-alone section in full circulation
 - Bonus holiday content
- Web directory featured business on the OCinSite.com



Publish date: February 10, 2012

Ad close and materials date: February 7, 2012
Three advertising options and great prices

- Full page 4/c (9" (w) x 14" (H)) \$850
- Half page 4/c (9" (w) x 6.75" (H)) \$500
- 1/4 page 4/C (4.5" (w) x 6.75" (H)) \$280



Contact your sales person to book your advertising space today!

Laguna Beach Indy

Julie Coleman
949-315-5348, julie@firebrandmediainc.com

Jobeth Prudhomme
949-315-0034, jobeth@firebrandmediainc.com

Cindy Byrne
949-280-5899, cindy@firebrandmediainc.com

Newport Beach Indy

Ann Gendrolis
949-214-8091, ann@firebrandmediainc.com

Patsy Metcalf
949-629-1280, patsy@firebrandmediainc.com

Matt Bond
949-355-3597, matt@firebrandmediainc.com

Joan Burton
949-874-2668, joan@firebrandmediainc.com

Jeff Melnick
949-607-9207, jeff@firebrandmediainc.com



CORPORATE OFFICE: 250 BROADWAY ST • LAGUNA BEACH, CA 92651 • 949/715-4100 (OFFICE) • 866/665-8597 (FAX)